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WD Web Services

WD Web Banners clickTAG instructions

All flash banners supplied by Western Digital are designed to use a variable defined in the html to set up the link for the flash banner. This gives third party users the ability to change the url link of the banner as needed. The method is commonly known as a “clickTAG.”

How to setup a clickTAG

The clickTAG definition is added to the OBJECT and EMBED tag in the html.

Sample code with the clickTAG definition in **red**:

```
<object classid="clsid:D27CDB6E-AE6D-11cf-96B8-444553540000"  
codebase="http://download.macromedia.com/pub/shockwave/cabs/flash/swflash.cab#  
version=9,0,28,0" width="600" height="500">  
<param name="movie" value="WDBanner.swf?clickTAG=http://www.wdc.com" />  
<param name="quality" value="high" />  
<embed src="WDBanner.swf?clickTAG=http://www.wdc.com" quality="high"  
pluginspage="http://www.adobe.com/shockwave/download/download.cgi?P1_Prod_Ve  
rsion=ShockwaveFlash" type="application/x-shockwave-flash" width="600"  
height="500"></embed>  
</object>
```

NOTES:

If the clickTAG variable is not defined in the HTML, the flash banners will link to <http://www.wdc.com> by default.

The variable name “clickTAG” is case sensitive. All WD flash banners are set up to handle the following variations of the variable name:

1. **clickTAG**
2. **clickTag**
3. **clicktag**